

A Minute for Your Thoughts: Thinking Like a Manager

Dr. Kayla Sapkota

Arkansas State University at Beebe





- Frequency: Weekly Assignment
- · Tools: Canvas Studio, Cell Phone, Laptop
- Overview: Post a (minimum) 1-minute video discussing one of the scenarios from the week.
- Value:
  - Evaluate and dissect a realistic topic
  - Practice using video technology in a professional manner







Modified Instructions: Choose one of the video clips from the chapter.

Create a short video the includes:

- Overall message and purpose (big picture)
- Three main points (summarize)
- Reflection or critique (reflect)

Grading: Mostly "complete" (full credit) or "incomplete" (no credit).

Points lost for the following:

- Video is *less* than 60 seconds long.
- Poor audio and/or picture quality
- Message is read from a paper

## Tip & Tricks

- Start early, especially on the first few weeks of this assignment. An early start will help you avoid/address any hiccups with technology.
- Record your video as many times as you want.
  Just submit your "favorite" version by the due date.
- Don't be afraid to make mistakes! This assignment is all about the experience – and improving.
- Be creative. Role-play by putting yourself in the manager's "shoes."
- Ask questions!



## The Take-Aways

- Thinking like a manager
- Practicing extemporaneous speaking
- Using new technology
- Confidence-building

